Message Text

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UNCLAS CASABLANCA 1414

E.O. 11652: N/A TAGS: EFIS, MO

SUBJ: MARKETING INFORMATION ON SQUID

REF: STATE 305925

1. MAROCCAN FISHERY STATISTICS FOR 1975 REPORT 52 METRIC TONS (T) OF UNIDENTIFIED MOLLUSCS AS BEING LANDED IN MOROCCAN PORTS. THIS FIGURE IS PROBABLY MUCH LOWER THAN ACTUAL LANDINGS. SQUID CAN BE FOUND AT MOST MARKETS ON A DAILY BASIS. DEPENDING UPON SIZE AND AVAILABILITY, SQUID WILL SELL FOR BETWEEN A LOW OF U.S. \$1.00 TO HIGH OF \$4.00 PER LILOGRAM, WITH PRICE NOEMALLY ABOUT \$2.00 KG.

DUE TO CONSUMER HABITS VERY LITTLE FROZEN/CANNEDSQUID IS CONSUMED. STOCKS REMAIN VERY LOW, WITH DAILY LANDINGS SUPPLYING MARKTS. DUE TO PROHIBITIVE TARIFFS (SOMETIMES AS HIGH AS 200-PERCNT OF VALUE OF PRODUCT) MOROCCO DOES NOT OFFER U.S. EXPORTERS A MARKET FOR AMERICAN SQUID PRODUCTS.

2. IN 1975 MOROCCO EXPORTED 1,137 T OF SQUID VERUS 1,259 T IN 1974

AND $644~\rm T$ IN 1973 . THE FACT THAT MOROCCO LISTS SQUID EXPORTS, BUT NOT LANDINGS, IS EXPLAINED BY FACT THAT SQUID, ALTHOUGH CAUGHT UNCLASSIFIED

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IN MOROCCAN WATERS BY MOROCCAN (OR JOINT VENTURE) VESSELS, IS UNLOADED IN LAS PALMAS, CANARY ISLANDS; FIGURES THUS CORRECTLY REFLECT EXPORTS, BUT NOT LANDINGS. MOROCC'S EXPORTS OF SQUID IN 1975 ARE AS FOLLOWS:

QUANTITY VALUE

FRANCE	773 MT		US\$1,249,333
ITALY	23 "	\$	26,178
SPAIN	205 "	\$	272,188
GIBRALYAR	18 "		\$ 21,883
CANARIES	- 117 "		\$ 118,470
JAPAN	1 "	\$	1,270
TOTAL	1,137 MT	Ţ	JS\$1,689,320

- 3. ON BASIS OF ABOVE FIGURES, AVERAGE PRICE PER TON OF SQUID WAS US\$1,485 IN 1975. HIGHEST PRICE, \$1,612/T WAS PAID BY FRANCE, WHILE LOWEST PRICE, \$1,013/T, WAS PAID IN CANARY ISLANDS.
- 4. MOST OF MOROCCO'S SQUID IS CAUGHT BY JAPANESE JOINT VENTURE FISHING OPERATIONS BASED IN AGADIR. IN 1976, HOWEVER, SEVERAL NEW STERN TRAWLERS WERE ADDED TO MOROCCO'S FISHING FLEET. THESE NEW VESSELS WERE OWNED BY NEWLY ESTABLISHED JOINT VENTURE OPERATIONS INVOLVING FRENCH, SPANISH, ITALIAN AND MOROCCAN INTERESTS. ALL VESSELS WILL FISH FOR SQUID, CUTTLEFISH, AND OCTOPUS IN WATERS OFF-EX-SPANISH SAHARA AND ALL HAVE ANNOUNCED THAT CATCH WILL BE OFF-LOADED IN LAS PALMAS FOR EXPORT.

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